



Dear “Pink and Blue for Two” supporters,

I want to take this moment to express my sincere appreciation for your interest and support of this powerful and urgent initiative.

Our goal for this campaign is not only to spread awareness about the striking statistical similarities between breast and prostate cancer, but to encourage couples to urge and assist each other to make appointments for screenings.

We whole-heartedly believe that reminding your significant other to go to their doctor regularly is the best preventative method there is in early detection against all types of cancer.

Through your support and involvement with this campaign, we can make a significant difference and save countless lives.

Warmest regards,

Emerson Newton-John
Founder - Pink and Blue for Two